

“Towards Self-Reliance through Goat Rearing – The Inspiring Journey of Humlibai Bhima Vasuniya”

Livestock Farmer: Humlibai Bhima Vasuniya

Village: Morjharia, Gram Panchayat Mohankot

Tehsil – Petlawad, Dist.- Jhabua M.P.

Activity: Goat Rearing Program

Morjharia village, located 12 kilometers from the Petlawad tehsil headquarters in Jhabua district, is home to around 350–400 Bhil tribal families. In one of the tribal hamlets of this village resides **Humlibai**, who has supported her family for years through **goat rearing**. However, due to a lack of proper knowledge and training, she was unable to generate substantial income from it.

In **2022–23**, the **Sampark** social organization initiated a **livelihood enhancement project** in the area. The aim was to promote goat rearing as a source of income for the tribal community. Humlibai and a few other selected villagers were provided with **village-level training**. This training covered key aspects such as **vaccination, deworming, preparation of nutritious feed**, and proper maintenance—skills that proved extremely useful for Humlibai.



Before her association with the organization, **Humlibai owned only 3 goats**. With the **financial assistance** provided by Sampark, she was able to purchase 3 more, taking her total to **6 goats**, which laid the foundation for the expansion of her livestock enterprise. Using the **technical knowledge** and care techniques learned during training, Humlibai diligently cared for her animals. Over a period of **two years**, she expanded her herd to a total of **20 adult goats**.

By raising her goats in a **healthy and hygienic environment**, she ensured they grew stronger and healthier. As a result, she began selling goats both at the **Raipuria weekly market** and within her village. Over the last two years, she sold around **14 goats**, earning approximately **₹60,000**, which became a major source of economic support for her family. Currently, she still owns **4 goats**, which serve as her ongoing business capital.

Out of the income generated from goat sales, **₹50,000** was used for her **son's wedding**, while the remaining amount was utilized for **household needs and agricultural activities**. Thus, Humlibai is not only meeting her family's requirements but also improving her farming practices using the income from goat rearing.

Her dedication and success in goat farming have **transformed her life**, helping her take a significant step toward **self-reliance**. Today, Humlibai stands as an example of how skill development and support can empower women farmers in tribal communities to create sustainable livelihoods.

Towards Self-Reliance through Goat Rearing – The Inspiring Journey of Bhuribai Madiya Ninama
Bhuribai Madiya Ninama, Village: Ratamba
Tehsil Petlawad, District Jhabua
Activity: Goat Rearing Program

Ratamba village, located around 12 kilometers from Petlawad tehsil headquarters in Jhabua district, is home to approximately 250–300 Bhil tribal families. In one of the tribal hamlets of this village lives **Bhuribai Madiya Ninama** with her family. For many years, she has relied on **goat rearing** as a means of livelihood. However, due to lack of proper knowledge and technical training, she could not reap the full benefits from this activity.



In **2022–23**, the **Sampark Social Organization** initiated a **livelihood promotion project** in the region. The aim was to increase income among tribal communities by promoting goat rearing. Bhuribai was one of the farmers selected for the program, and she received **village-level training**. The training included detailed information on **vaccination, deworming, preparation of nutritious feed, and proper care of goats**, which proved extremely beneficial for her.

Before joining the organization, Bhuribai owned only **2 goats**. With financial assistance from Sampark, she purchased **3 more goats**, increasing her total to **5 goats**, which became the base for expanding her goat-rearing business. Using the technical knowledge and care practices learned during the training, she began proper management of her herd. Over the next **two years**, her goat population grew steadily, and she successfully built a group of **over 25 adult goats**.



She raised her goats in a **healthy and hygienic environment**, ensuring they remained strong and healthy. As a result of her dedicated efforts, she started selling goats in the **Raipuria weekly market** as well as in her own village. She sold **9 goats**, earning around **₹56,000**, which became a significant source of income for her family. Currently, she owns **2 male goats, 14 female goats, and 8 kids**, which form the **core capital** of her livestock business.

Out of the earnings from goat sales, **₹45,000** was used to **buy bricks for constructing a house** on her farmland and to **install a pipeline** for irrigation. In this way, Bhuribai is utilizing her income not only to meet her family's needs but also to improve her agricultural practices.

Her dedication and success in goat rearing have **transformed her life**, empowering her to move toward **economic self-reliance** and setting an inspiring example for other women in her community.

Towards Self-Reliance through Goat Rearing – The Inspiring Journey of Nooribai Mansoor Baria
Nooribai Mansoor Baria , Village: Parewa
Petlawad Tehsil, Jhabua District
Livelihood Activity: Goat Rearing

Parewa, a tribal village in Jhabua district located about 25 kilometers from the Petlawad tehsil headquarters, is home to approximately 250–300 Bhil tribal families. In one of the tribal hamlets of this village, **Nooribai Mansoor Baria** lives with her family. For many years, she had been engaged in **goat rearing** as a means of livelihood. However, due to a lack of technical knowledge and proper training, she was unable to reap its full economic potential.



In **2022–23**, *Sampark*, a social development organization, initiated a **livelihood enhancement program** in the region. The goal was to **promote goat rearing among tribal communities** and enhance their household incomes. During a village-level meeting organized by *Sampark*, information about the goat rearing program was shared. Nooribai registered herself for the initiative and made a decision to pursue goat rearing more seriously as a livelihood activity.

At the time of joining, Nooribai owned **only 3 goats**. With the support received from *Sampark*, she was able to purchase **3 additional goats**, increasing her herd to **6 goats**. She was selected, along with other interested farmers, to receive **village-level training**. The training included crucial knowledge on **regular vaccinations, control of internal parasites, providing balanced nutrition to boost health and productivity**, and **maintaining a clean and safe shelter for the animals**.

Applying the knowledge and practices learned from the training, **Nooribai improved her goat management techniques**, and the number of her goats gradually increased. Over the next two years, she successfully reared her goats and began selling them **in the local Raipuria market and within her own village**. Thanks to her commitment and hard work, she managed to sell goats worth **approximately ₹50,000**.

She used this income to **support her children's education** and to **install an irrigation pipeline on her farmland**, which significantly improved her crop production.

Today, Nooribai is not only **moving toward self-reliance through goat rearing**, but she has also become a **source of inspiration for other women in the village**. Encouraged by her success, many other rural women have started viewing goat rearing as a viable and empowering income source. Nooribai strongly believes that **with the right guidance and resources, rural women can also become self-reliant and strengthen their family's financial condition**.

Looking ahead, **Nooribai aims to expand her goat rearing enterprise** and hopes to inspire more and more women from her community to take up this livelihood and improve their economic status.

Goat Rearing Success Story – The Importance of Balanced Diet, Health, and Care
Shanti Bhurji Charail, Vanjakhali Faliya, Dhanpura Village
Tehsil : Petlawad, Dist.- Jhabua M.P.

Shanti Bhurji Charail, a resident of Vanjakhali faliya in **Dhanpura village**, lives with her **10-member family**. With **3 bighas of land**, her primary source of livelihood is **goat rearing**. In earlier years, she used to keep only 2–3 goats, but due to lack of proper care, **1 or 2 would often die**, and the number of offspring was minimal. The goats were merely grazed and tied back at home, with **no dedicated caretaker** and **no planned feeding**, which led to **high mortality and low productivity**.



In **2022**, before associating with the organization, **Shanti owned just 1 goat**. After receiving financial support from *Sampark*, she purchased **3 more goats**, increasing her herd to **4 goats**, which laid the foundation for expanding her goat rearing efforts. With technical training and practical advice provided by the organization, **Shanti began systematic goat management**. Over a period of about **3 years**, she grew her herd to **14–15 goats**.

She has since sold **7–8 goats**, earning a total income of **₹36,000**. At present, she owns **5 goats, 1 buck, and 2 kids**, which form the core of her livestock-based livelihood.



After joining the organization, **her approach to goat rearing changed significantly**:

- She now **grazes the goats and provides nutritious fodder** at home.
- **Vaccinations are given regularly**, significantly reducing disease incidence and improving overall health.
- **Mortality rates have dropped**, and the number of kids per breeding cycle has increased.
- She has adopted **balanced feeding practices**, resulting in **healthier and heavier goats**.

The use of **mineral licks** has also led to improvements in weak goats, enhancing their health and immunity.

Shanti's **future goal** is to **expand her goat-rearing enterprise further** and increase her income. She expresses deep **gratitude toward the organization**, whose **scientific training and consistent support** helped her improve the **nutrition, health, and care practices** of her goats. She believes that this progress wouldn't have been possible without proper guidance and resources.

Shanti Bhurji Charail's story is a **testament to how proper training and small investments can lead to significant transformation**, empowering rural families towards **self-reliance and sustainable livelihoods**.